

Discussion Paper #41

BIMSTEC-Japan Trade Cooperation and Poverty in Asia

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**Centre for Studies in International Relations
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John Gilbert*

Abstract: In this paper, author reviews the literature on the relationship between trade policy reform and poverty, and recent approaches in the numerical simulation literature to estimating the impact of alternative trade reform scenarios. The GTAP model is then used to simulate the effect of the trade cooperation among the economies of BIMSTEC and Japan on aggregate welfare and poverty in the BIMSTEC member economies. As a case study, the results of the global model simulations are then used as an input to a more detailed model of simulation model of India, which identifies nine household groups classified by their source of income and consumption pattern. Detailed estimates of the effect of trade reform at the household level are presented for India.

JEL: F13, F17, C68, O53

Keywords: CGE, regional trading agreements, poverty, India, BIMSTEC

1. Introduction

Established in 1997, the Bay of Bengal Initiative for Multi-Sectoral Technical and Economic Cooperation (BIMSTEC) brings together the economies of Bangladesh, India, Sri Lanka, Thailand and Myanmar. The initiative provides a link between South Asia and Southeast Asia, and represents over one fifth of the world's population. It was formed with the objective of improving regional cooperation for the purposes of development in the areas of trade and investment, tourism, transport and communications, technology, energy, and fisheries (Pupphavesa, 2008). Chakraborty (2008) discusses the current state of BIMSTEC trade and investment integration.

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One of the more interesting developments is the proposal to expand cooperation between Japan and the economies of BIMSTEC, discussed extensively in Pupphavesa (2008). As noted in this publication, Japan is already one of the largest trade and investment partners of BIMSTEC, and further cooperation, perhaps via a free trade agreement, may help in exploiting intra-regional potential for mutual benefit.

Although the BIMSTEC region has, on the whole, been quite dynamic over the past decade, it remains among the poorest regions of the world. Per capita GDP remains low, and other socio-economic indicators of poverty are high. By the \$ 2 per day criterion around 80 percent of the population of Bangladesh is in poverty, according to the latest World Bank figures, for example. Hence, it is important to consider the effect of trade reforms on poverty profiles and other socioeconomic variables when assessing the potential implications of a proposal like a BIMSTEC-Japan free trade agreement (FTA), in particular given the vast variation in development and income levels between Japan and the BIMSTEC economies. This paper uses computable general equilibrium (CGE) methods to evaluate a potential BIMSTEC-Japan FTA, both from the usual aggregate trade and welfare perspective, and the potential impact on poverty. We find that the proposed agreement has a relatively small impact on overall welfare given the current trade pattern, but has a positive impact on overall poverty levels in the BIMSTEC region.

The paper is organized as follows. In Section 2 we use selected indices of international trade flows and trade protection to evaluate the current state of trade relations between Japan and the economies of BIMSTEC, using the latest available data from COMTRADE and TRAINS. In Section 3, we briefly review the linkages between trade reform and poverty/income distribution. In Section 4, we describe our methodology. The results of our analysis are presented in Sections 5 and 6, while Section 7 contains concluding comments.

2. Trade and Protection Environment

In order to assess the potential impact of closer trading relations between the economies of BIMSTEC and Japan it is useful to begin with a brief assessment of the current trading pattern. We begin with the regional export shares presented in Table 1.¹ The first set of number (Japan as destination) show the percentage of BIMSTEC member economy exports that are directed to Japan. As we can see, Japan is a relatively important trade partner from the perspective of the BIMSTEC economies, in particular Thailand, accounting for over 12 percent of Thailand's exports in 2006, and 1-5 percent of the exports of other countries.

As might be expected, the BIMSTEC economies account for a much smaller proportion of Japan's exports. Thailand is the largest destination within BIMSTEC, at just over 3 percent of Japanese exports, while other members account for less than 1

Table 1: BIMSTEC-Japan Export Shares 1999-2006

(%)

Region	1999	2000	2001	2002	2003	2004	2005	2006
<i>Japan as Destination</i>								
Bangladesh	2.2	1.8	1.7	1.7	1.8	1.5	1.5	1.2
India	4.6	4.0	3.5	3.5	2.7	2.5	2.4	2.3
Myanmar	8.0	6.2	3.6	3.9	4.9	5.6	5.4	5.3
Sri Lanka	3.5	4.6	4.0	3.0	3.3	2.8	2.3	3.0
Nepal	0.6	1.4	1.5	1.1	0.9	1.1	1.5	1.5
Thailand	14.1	14.7	15.3	14.6	14.2	14.0	13.7	12.7
BIMSTEC	9.7	9.7	9.5	9.1	8.5	8.2	7.7	7.1
<i>Japan as Source</i>								
Bangladesh	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
India	0.6	0.5	0.5	0.5	0.5	0.5	0.6	0.7
Myanmar	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Sri Lanka	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Nepal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thailand	2.7	2.8	3.0	3.2	3.4	3.6	3.8	3.5
BIMSTEC	3.5	3.6	3.7	3.8	4.1	4.3	4.5	4.4

Source: COMTRADE

percent of Japan's export trade. BIMSTEC as a whole currently accounts for around 4.5 percent of Japan's exports, up from around 3.5 percent in 1999.

A problem with trade shares is that they are not normalized by country size, and so they may give a misleading picture on the relative importance of international trade flows. The export intensity index, defined as the ratio of the intra-regional export share to the share of the region in world exports, is able to give us an indication of the degree to which a particular export linkage is stronger than might normally be expected given the size of the economies in world trade. The results of calculating this index are presented in Table 2. Values greater than unity indicate an 'intense' trading relationship, while values of less than unity are interpreted as relatively weak. For BIMSTEC-Japan, the overall intensity index for Japan-BIMSTEC trade (in both directions) is quite high (greater than unity). However,

Table 2: BIMSTEC-Japan Export Intensity 1999-2006

Region	1999	2000	2001	2002	2003	2004	2005	2006
<i>Japan as Destination</i>								
Bangladesh	0.5	0.3	0.3	0.4	0.4	0.4	0.3	0.3
India	1.0	0.8	0.7	0.8	0.6	0.6	0.5	0.5
Myanmar	1.8	1.2	0.7	0.8	1.1	1.3	1.2	1.3
Sri Lanka	0.8	0.9	0.8	0.6	0.7	0.7	0.5	0.7
Nepal	0.1	0.3	0.3	0.2	0.2	0.3	0.3	0.4
Thailand	3.1	2.8	3.0	3.1	3.1	3.3	3.0	3.0
BIMSTEC	2.1	1.8	1.9	1.9	1.9	2.0	1.7	1.7
<i>Japan as Source</i>								
Bangladesh	0.8	0.9	0.9	0.9	0.8	0.7	0.8	0.8
India	0.9	0.8	0.8	0.6	0.6	0.6	0.6	0.6
Myanmar	1.1	0.9	1.1	0.7	0.7	0.5	0.5	0.5
Sri Lanka	1.2	1.2	0.8	0.9	0.9	0.8	0.7	0.8
Nepal	0.4	0.5	0.5	0.3	0.2	0.3	0.2	0.3
Thailand	3.8	3.4	3.6	3.8	4.0	4.1	4.1	4.0
BIMSTEC	2.1	2.1	2.1	2.1	2.1	2.2	2.0	1.9

Source: COMTRADE

it is very clearly dominated by Japan-Thailand trade, which is highly intense. By contrast, Japan's trade with other BIMSTEC economies, except Myanmar, is generally lower than would be expected given their size in world trade.

To further analyze the pattern of trade it is useful to work with the sectoral profiles. The complementarity index is a measure of the degree of overlap between the export profile of one region and the import profile of another. In other words, it provides an index of the degree to which what one country (or region) sells on international markets matches what another country tends to buy from international markets.² The index is often used ex-ante to evaluate the potential for mutually beneficial inter-industry trade. The results of complementarity calculations for BIMSTEC-Japan are presented in Table 3. A value of 100 indicates a perfect match of the trade profiles, while an index of 0 indicates no overlap.

Table 3: BIMSTEC-Japan Complementarity 1999-2006

Region	1999	2000	2001	2002	2003	2004	2005	2006
<i>Japan as Destination</i>								
Bangladesh	15.6	14.5	15.0	14.5	14.5	15.9	13.2	12.5
India	43.5	48.2	50.3	50.3	50.9	52.4	54.8	58.3
Myanmar	28.0	29.4	41.7	41.3	42.0	42.1	44.0	45.0
Sri Lanka	26.2	27.9	26.0	25.6	25.2	25.6	25.8	26.3
Nepal	20.3	24.5	21.5	24.5	20.6	24.4	26.5	27.8
Thailand	64.0	65.3	65.3	64.3	63.0	62.6	60.1	58.7
BIMSTEC	65.8	67.7	67.5	67.7	67.0	67.9	66.6	65.9
<i>Japan as Source</i>								
Bangladesh	42.1	42.4	46.4	45.2	39.5	45.9	47.1	49.1
India	34.9	34.6	37.8	38.8	40.9	39.9	42.3	43.2
Myanmar	52.1	47.0	48.4	51.8	54.2	52.3	49.6	49.4
Sri Lanka	42.9	44.4	38.2	38.5	41.3	41.4	43.1	49.1
Nepal	39.9	39.8	59.2	54.7	38.1	45.1	40.1	39.0
Thailand	64.1	67.5	67.2	67.1	68.9	66.7	65.7	65.5
BIMSTEC	50.9	53.6	55.2	55.4	55.6	54.1	54.0	54.1

Source: COMTRADE

The results indicate that there is a very high degree of complementarity between the exports of Thailand and Japan's imports, and a moderately high, and rapidly growing, degree of complementarity for India. In fact, over the last few years, the complementarity index of India is as high as Thailand. Nepal and Sri Lanka and especially Bangladesh, by contrast, currently have low export complementarity levels with Japan, although the trend is upward for Nepal. In the other direction, the exports of Japan are highly complementary to Thailand, and moderately high for all the other BIMSTEC countries. The degree of overlap has been increasing in this direction also.

Table 4 describes the state of protection in the countries of interest, using the bilateral applied tariff (trade weighted). Substantial progress has been made in lowering the average level of protection in the BIMSTEC economies over the last decade, but applied tariffs remain moderately high on average, with a tendency toward high agricultural protection, especially in India. In many cases there is also a very substantial degree of binding overhang (cases where the bound tariff exceeds the applied tariff), especially in Bangladesh, but also India and Sri Lanka. The tariffs applied by BIMSTEC economies to Japan, tend to be slightly higher on average than those applied to other countries, reflecting both existing agreements within the region and the profile of Japanese exports to the BIMSTEC economies. In Japan protection levels are significant only in selected agricultural and food products. With the exception of Sri Lanka, tariffs faced by BIMSTEC members in Japan tend to be lower than those faced by other countries, again reflecting existing preferences (e.g., the Thailand-Japan agreement and multilateral preferences applied to the least developed economies) and the export profile of the BIMSTEC economies.

Overall, the protection levels in the BIMSTEC economies suggest that there is significant potential for efficiency gains from trade reform in general, and Japan is an important trading partner. The relatively low intensity of trade (excepting Thailand) suggests that trade potential has not yet been fully exploited. However, in terms of complementarity

Table 4: Trade Weighted Average Applied Tariffs 2005 (%)

Destination	Category	Source						
		Bangladesh	India	Sri Lanka	Thailand	Japan	World	
Bangladesh	Total	-	15.8	16.7	17.6	14.7	16.8	
	Agriculture Industrial	- -	15.4 15.8	14.8 16.9	19.0 17.4	17.7 14.6	17.7 16.7	
India	Total	21.6	-	6.1	18.4	16.8	17.0	
	Agriculture Industrial	33.1 17.9	- -	14.8 5.2	39.6 16.8	38.4 16.0	37.7 15.7	
Sri Lanka	Total	9.5	7.5	-	12.7	11.2	11.0	
	Agriculture Industrial	14.2 9.4	20.1 6.6	- -	23.3 11.9	22.1 10.8	21.9 10.3	
Thailand	Total	24.5	12.1	18.9	-	11.4	10.8	
	Agriculture Industrial	18.1 24.8	24.2 11.3	33.9 17.6	- -	25.7 10.2	21.2 10.0	
Japan	Total	0.8	2.2	3.7	2.1	-	2.7	
	Agriculture Industrial	6.3 0.4	4.9 2.0	5.3 3.5	6.9 1.6	- -	7.3 2.2	
World	Total	10.1	9.1	9.7	8.7	8.0	7.7	
	Agriculture Industrial	8.5 10.3	10.7 9.0	8.7 9.9	10.8 8.5	12.4 7.8	12.0 7.3	

Source: TRAINS

of current trade profiles, the indices suggests that Thailand and India are likely to benefit the most from Japanese market access, at least in the short term. Other countries are likely to see gains from market access over time as the integration process results in greater complementarity of their economies with Japan.

3. Poverty Links of Trade Reform

While indices can give us a broad overview of the potential for economic integration, as noted above, an important policy issue is the likely effects of a BIMSTEC-Japan trade agreement on poverty. Unfortunately, there is no simple way to assess the potential impact. As Anderson (2004) notes, the theoretical implications of trade reform on poverty are not always clear, and assessing the implications of trade liberalization is a difficult empirical task. Winters (2002) identifies seven linkages between trade reform and poverty: Changes in (i) consumer prices and availability of goods; (ii) factor prices and quantities employed; (iii) taxes and transfers influenced by shifts in tariff revenue; (iv) the terms of trade and other external shocks; (v) investment and innovation that affect the long-run growth path; (vi) remittances; and (vii) short-run risk and adjustment costs.

At the most fundamental level, changes in international trade policy affect the relative prices. Changes in relative prices in turn drive changes in the returns paid to factors of production, which are owned by households in varying proportions. Factors may also have to absorb adjustment costs in the short run. International trade therefore alters both the pattern of household income and the prices faced by those households. Changes in revenue may affect incomes directly or indirectly as other sources of revenue are adjusted to make up the difference.

Distortions within the economic system may also alter the predictions of the classical theory. Hence, for example, if there are restrictions on the degree of labor mobility, owners of labor may be prevented from moving to the activities in which their primary resource is most valued, increasing the potential for negative impacts on those groups. On the other hand, if there is unemployment or

underemployment in the economic system, it is possible for trade reform to have employment expanding effects which may have a positive impact on, for example, the urban poor.³ Anderson (2004) discusses other possibilities as well.

Beyond these broad ideas, applying theory to real world examples of trade reform is a complex task. As we move beyond simple models with limited dimensions, the predictions generated by theory with regard to factor price movements are weak, and depend critically on the exact structure of production. Moreover, real-world economic systems vary considerably, and are riddled with a multiplicity of distortions. Hence, to accurately assess the implications of reform requires the application of quantitative techniques to the exact case under analysis. In other words, Winters *et al.* (2004) simply put it: “Outcomes depend on the specific trade reform measures being undertaken, and the economic environment in which they take place.”

Quantitative analysis of the poverty impacts of trade can be broadly divided into two literatures. *Ex-post* analysis looks at cases of reform in the past and tries to ascertain the effect that the reform had, usually using econometric techniques. *Ex-ante* analysis on the other hand tries to analyze what the effect of a proposed reform will be before the reform has in fact occurred. This type of analysis usually uses some kind of simulation model, very often of the computable general equilibrium (CGE) variety.

Winters *et al.* (2004) have recently surveyed *ex-post* analyses of the impacts of unilateral trade reform on poverty, concluding that the empirical evidence broadly supports the view that trade liberalization will reduce poverty in the long run and on average, although there can be no simple and general conclusion about the relationship between trade liberalization and poverty.⁴

Hertel and Reimer (2005) review *ex-ante* studies and provide a method of classification by simulation type: Partial equilibrium models, general equilibrium models, and micro/macro simulation models that combine (not always with feedback) macro-level

simulation with micro-level household models. They conclude that computable general equilibrium (CGE) techniques and micro/macro methods have the best potential for fully evaluating the complex web of determinants of changes in poverty *ex-ante*.

Within the CGE literature there is a range of ways of addressing poverty impacts of global trade reform. Studies of the effect of Doha such as those contained in the recent UNCTAD volume on the NAMA aspects (de Cordoba and Laird, 2005) and the study by Anderson (2004) are limited to aggregate results at the regional level combined with sensible, but ultimately speculative, observations on potential effects on poverty. Other studies take results from a global trade model, and pass them through a sub-model to determine the poverty impact. In cross-country studies the sub-model is quite small, producing rough assessments of poverty impacts in the form of indices calculated from aggregate results, as in Anderson and Martin (2005). We adopt this approach in Section 5 of the paper.

Other studies at the country level go further, by either building more sophisticated sub-models of household behavior, or by attempting to incorporate income distribution at the household level within a regional CGE model. Several studies of this type have been conducted recently in Hertel and Winters (2006) and OECD (2006) for selected economies.⁵ Gilbert (2007) takes a similar approach for India. While drawing broad conclusions from these studies is difficult for the same reasons identified in Winters *et al.* (2004), both groups of studies note that changes in sources of income seem to be of greater consequence than changes in consumption patterns, and that it is inherently difficult to achieve aggregate efficiency gains without making at least some households worse off. Hence, non-trade reform is also required if poverty is a concern, and empirical results can usefully provide information on the degree to which it is necessary. In summary, it is now well understood that the poverty impacts of trade reform are situation specific and must be analyzed individually, and that CGE techniques are well-suited to this task. With that in mind, we turn to a description of the modeling techniques used in this paper.

4. Methodology

Computable general equilibrium (CGE) models are numerical simulation tools based on general equilibrium theory. Their objective is to turn abstract models of theory into a practical tool for policy analysis. The typical applied model adds complexity to, but retains the basic structure of textbook general equilibrium models. A number of features distinguish CGE models from other approaches. They are multi-sectoral, and in many cases multi-regional, and the behavior of economic agents is modeled explicitly through utility and profit maximizing assumptions. In addition, economy-wide constraints are rigorously enforced. Distortions in an economic system will often have repercussions beyond the sector in which they occur and by linking markets, CGE techniques are effective at capturing the relevant feedback and flow-through effects. CGE techniques have been widely used for *ex-ante* trade policy analysis. For further discussion of CGE models and recent surveys of their application see Scollay and Gilbert (2000), Gilbert and Wahl (2002), Robinson and Thierfelder (2002) and Lloyd and MacLaren (2004), and Hertel and Winters (2005).

In this paper we integrate the results of two CGE models, the global GTAP model and a single economy model of India. The approach we adopt is similar to that used by Adams *et al.* (2000) in the analysis of China, and discussed in detail in the context of the GTAP model in Horridge and Zhai (2005). The same basic approach is also used by Azzoni *et al.* (forthcoming) in the analysis of Brazil, and in several of the studies in Hertel and Winters (2006) and OECD (2006). In this technique we use the GTAP model to estimate the implications of agricultural trade reform at the global level. We then take the simulated results from the GTAP model and feed them into a more detailed model of the Indian economy, from which we generate our predictions at the household level. Before describing the simulations, we set out the details of the model structures and data sources.

The GTAP model was created and is maintained by the Center for Global Trade Analysis at Purdue University. This model is an example of a multiregional, competitive, Armington trade model. The

code for the model is publicly available, as is the database on which the model is built. This allows the simulation results to be replicated, and the model is in very widespread use. It can be considered the current benchmark model in the CGE literature. The structure of the model has been exhaustively described elsewhere (the main reference being Hertel, 1997), so we do not go into any detail on its structure. Numerous applications are reviewed in the surveys listed above.

The GTAP model simulations are based on the GTAP6 database (Dimaranan, 2006), which is the most recent and comprehensive data of its kind available. It has a base year of 2001. While GTAP6 contains of 87 regions and 57 sectors, as a practical matter it is necessary to aggregate. Because the database does not have comprehensive measures of services protection, we have chosen to aggregate the services sectors, while maintaining the greatest possible degree of sectoral detail in agriculture and manufactures. The regions are aggregated to 22, with a focus on the economies of the ESCAP region.⁶

To represent the Indian economy we use a custom-built CGE model. The basic structure of the model is a relatively standard, static, competitive Armington CGE model similar to that used in Gilbert and Wahl (2003), so we keep our description brief (further details are available from the author). For a useful overview of the structure of Armington trade models, see Devarajan *et al.* (1990).

Each production sector in the model produces a joint product for domestic and foreign markets, with the allocation between the two based on a constant elasticity of transformation (CET) function. The production functions are nested constant elasticity of substitution (CES) functions with intermediate goods used in fixed proportions and all primary factors in variable proportions with a common elasticity. All factors of production are available from the households in fixed supply, and the markets for factors and outputs are perfectly competitive.

The consumption choice of each agent (households, the government, a representative investor and the representative firms)

across domestically produced products and importables in the same class is governed by a CES function. This modification of the Armington (1969) specification is sometimes referred to as the SALTER specification.

The key difference between this model and each of the single economies within GTAP is the specification of households. We allow for multiple household categories. Final consumption of each household is modeled using Stone-Geary utility functions, which generate a linear expenditure system (LES) characterizing demand by each household. Changes in household welfare are measured by equivalent variation (EV).⁷ The consumption levels of the government agent are fixed as are the investment levels. Export demand is specified using a constant elasticity of demand function. The price normalization is an investment good price index. In terms of macro-economic closure, the current account balance is fixed and maintained by allowing the nominal exchange rate to vary.

The model features a full set of indirect taxes (imports and export taxes/subsidies, output taxes/subsidies, and consumption taxes/subsidies), all differentiated by agent. Overall, the model is built in a way that is consistent with the structure of a single economy in GTAP. The model differs in that it contains differentiated household behavior, as well as more comprehensive sensitivity analysis than is typical (see experimental design).

The model incorporates 43 sectors from GTAP6, with an emphasis on agricultural and food products, five productive factors (land, skilled and unskilled labor, capital, and natural resources), and nine households, following Pradhan and Sahoo (2006). The base data on trade, production, aggregate consumption and employment, is extracted from the GTAP6 database for consistency with the global analysis, and has a base year of 2001. Protection data is extracted from TRAINS, as described below. Information on sources of household income (ownership of primary factors) and variation in consumption patterns across households are obtained from Pradhan and Sahoo (2006), and disaggregated and rebalanced where necessary

to match the GTAP data dimensions and to be consistent with the aggregate GTAP6 household consumption data.⁸

In terms of experimental design, we first update the protection data in the GTAP6 data to the latest available applied levels, using information in the TRAINS database and the ALTERTAX procedure. We draw the latest bilateral applied tariffs for each country from the TRAINS.⁹ After updating the tariff data, we consider the effect of the BIMSTEC trade reform, within the GTAP model. We consider both completion of a BIMSTEC free trade agreement, and extension of the agreement to include Japan. The simulations are run as comparative statics. The results should be interpreted as representing the change in the economic system that would occur relative to the baseline, given the proposed shock, and given sufficient time to adjust to the new equilibrium. The closure allows for mobility of capital across economic activities, and so can be regarded as long run. The model does not identify the path taken to the new equilibrium.

Finally, we take the predicted shifts in export demand for India from the GTAP model and use them as shocks to the India model, following the recommended approach of Horridge and Zhai (2005).¹⁰ This generates our results at the household level for India.

Sensitivity analysis with the India model is conducted using the unconditional approach adopted in Gilbert and Wahl (2003). In this technique key parameters of interest (the trade elasticities in this case) are treated as normally and independently distributed random variables. Empirical estimates of the means and standard deviations are derived from the work of Hertel *et al.* (2007). Each simulation is then run as a Monte-Carlo experiment, with a series of pseudo-random parameter values chosen from each distribution. With a large number of iterations we are able to approximate the mean predictions of the variables of interest, along with indicators of their susceptibility to underlying parametric uncertainty (the standard deviations), and the accuracy of the simulation procedure (the standard errors).¹¹ Alternative simulations are run using the technique of common random numbers (CRN).¹²

5. Global Model Results

The estimated aggregate welfare impact of the scenarios, from GTAP, is presented in Table 5, using the equivalent variation measure. The estimated net welfare effect of BIMSTEC completion is positive. The aggregate welfare effects are also uneven within BIMSTEC, positive for Thailand and India, negative for the other economies. Given the strong negative impact on non-members, it seems likely that a BIMSTEC only agreement, if not combined with unilateral reform or expansion to other members, likely to generate significant trade diversion. In part this simply reflects the reality that intra-BIMSTEC complementarity levels are currently (using 2006 data as the base) relatively low compared with other regions.¹³ While the complementarity has been increasing over time, and continuation of this trend will gradually lower the potential for trade diversion, at present the scope for trade diversion remains high.

The expansion of a BIMSTEC agreement to Japan is beneficial in welfare terms to Japan, Thailand and Bangladesh (relative to BIMSTEC alone). All other economies within BIMSTEC are relatively unaffected. All of the estimated welfare effects (positive and negative) are relatively small.

Table 5: Estimated Aggregate Welfare Effect of BIMSTEC Scenarios

(US\$ millions)

Region	BIMSTEC COMPLETION				BIMSTEC+Japan			
	% GDP	EV	AE	TOT	% GDP	EV	AE	TOT
Japan	0.00	-35.9	6.8	-42.7	0.06	2458.1	1046.4	1411.7
Thailand	0.15	167.6	-24.2	191.8	0.25	276.4	103.6	172.8
Bangladesh	-0.29	-126.9	-44.2	-82.7	-0.31	-137.4	-33.9	-103.6
India	0.04	203.2	-3.2	206.4	0.04	200.3	-371.1	571.4
Sri Lanka	-0.09	-14.1	-10.6	-3.5	-0.01	-0.9	-8.2	7.3
ROW	0.00	-284.7	-14.5	-270.2	-0.01	-2055.6	9.5	-2065.1
BIMSTEC	0.04	229.8	-82.2	312.0	0.05	338.4	-309.6	647.9
World	0.00	-90.8	-89.9	-0.9	0	740.9	746.3	-5.5

Source: GTAP simulations.

The case of India is interesting in that estimated impact is negligible, despite evidence of increasing complementarity. There are two plausible explanations. The first is that GTAP6 is based on 2001 data. As shown in Section 2, much of the increase in complementarity between Japan and India has occurred post 2003, and to a degree our result may be an artificial artifact of the older data. This problem can be rectified later in 2008 when the GTAP7 dataset is released (with a dataset of 2004). However, part of the explanation lies in factors that are still present in the Indian economy. Breaking the overall welfare impact into allocative efficiency (AE), and terms-of-trade (ToT) effects reveals that the primary beneficiary of market access to Japan is in fact India, but that India is hampered by secondary allocative efficiency losses. These reflect both trade diversion and also production distortions especially in agriculture.

We now turn away from the aggregate welfare effects and consider the possible effect of the scenarios on poverty. Table 6 reviews the poverty statistics in the region. These have been drawn from World Bank (2007), and we have selected the data year that is closest to our base year for each available economy. The most basic measure of poverty is the headcount ratio, the proportion of the population that fall below a defined poverty line. Commonly used criterion are the international \$ 1 per day standard and the \$ 2 per day standard, with the higher standard more widely applied to countries with higher average incomes. The headcount is the actual number of people in that category (in millions).¹⁴ The total number in extreme poverty in the selected economies circa 2001 was approximately 400 million by the \$ 1 per day criterion and 940 million by the \$ 2 per day criterion, with significant variation across economies and in some case across regions within economies (the headcount ratios are split by rural and urban for India, with substantially higher levels of poverty in the rural region.)¹⁵ Poverty is most severe in Bangladesh and rural India.

How might these patterns change with a BIMSTEC-Japan agreement? A single representative household model like GTAP does not generate any direct measures of poverty. However, it is possible to gain some insights into the effects that trade reform may have on

Table 6: Estimated Poverty Impact of BIMSTEC Scenarios

Region	Initial Values		BIMSTEC Completion		BIMSTEC-Japan	
	Headcount Ratio (%)	Headcount (000s)	Headcount Ratio (%)	Headcount (000s)	Headcount Ratio (%)	Headcount (000s)
\$1/day Criterion						
Bangladesh	41.3	54124	-0.80	-433	-0.90	-486
India (Rural)	41.8	302696	-0.61	-1853	-0.12	-372
India (Urban)	19.3	52869	-0.75	-395	-0.15	-79
Sri Lanka	5.8	1096	-3.69	-40	-4.68	-51
Thailand	0.9	557	-6.49	-36	-22.36	-125
BIMSTEC		411342		-2758		-1114
\$2/day Criterion						
Bangladesh	84.2	110383	-0.19	-207	-0.21	-233
India (Rural)	88.4	640530	-0.11	-695	-0.02	-140
India (Urban)	60.5	166182	-0.30	-497	-0.06	-100
Sri Lanka	41.5	7879	-0.97	-77	-1.24	-98
Thailand	25.8	16157	-0.82	-132	-2.82	-456
BIMSTEC		941133		-1609		-1026

Source: GTAP simulations and Povcal, World Bank (2007)

the poor through aggregate indices. We take an approach similar to that used in Anderson *et al.* (2006), calculating changes in an index that is likely to be especially relevant to the poorest members of society.

Anderson *et al.* (2006) argue that the incomes of the poor are dominated by returns to the factor of production that they own in the greatest abundance, their own (unskilled) labor. The most relevant consumption categories for poorer households are primary food products, and textiles. Hence, we can construct an index that measures the proportional change in the wages of unskilled workers, deflated by changes in the price index for those critical commodities. We might term this simple index the ‘real wage’ of the poor. It is possible to convert the index numbers into standard poverty measures using consumption to poverty elasticities.¹⁶ Measures of the latter were obtained from World Bank (2007) estimates, for the headcount ratio and the poverty gap, evaluated using both a \$ 1 per day criterion and a \$ 2 per day criterion. The use of this approach implies several assumptions, including distribution neutrality of the proposed income change within the target group. Also, as Anderson *et al.* (2006) note, it is implicitly assumed that the change in unskilled wages is fully passed through to households and that tariff revenues are replaced only by skilled workers and high-income households. Anderson *et al.* (2006) argue that this is a realistic assumption in many developing countries. While the calculations are clearly only rough estimates, they do give us some quantitative indication on the likely patterns of poverty change.

The results are presented in Table 6. Under the \$ 1 per day criterion, we estimate a reduction in poverty in the region by nearly 3 million, with the biggest reductions in the poorest regions (i.e., Bangladesh and rural India). Poverty levels are estimated to fall in all the BIMSTEC economies, driven by a tendency for the real wage of unskilled labor to rise. In the case of a Japan-BIMSTEC agreement, perhaps 1 million people in the region could be brought out of extreme poverty. While these numbers are modest relative to the extent of poverty in the region, and positive poverty impact is a desirable characteristic of these potential agreements.

In summary, trade reform alone under BIMSTEC and BIMSTEC-Japan would have only a modest overall economic impact initially, but it would likely be positive from a poverty perspective, for all member economies for which we have data.

6. Subregional Results for India

The advantage of our India model over GTAP is that it enables us to construct a more detailed picture of the potential impact of the proposed policy changes on the various household groups. The SAM of Pradhan and Sahoo (2006) breaks India's household sector into nine groups, summary descriptions of which are presented in Table 7. As the data indicates, the poorest groups in India are the rural landless classes, while the urban salaried class is the richest group.

Table 7: Household Categories in the India Model

Category	% of Population	% of Income
Rural self-employed agricultural	24.2	24.2
Rural agricultural labor	22.1	9.2
Rural non-agricultural labor	13.9	12.8
Other rural	14.8	11.5
Urban agricultural	1.2	1.2
Urban self-employed non-agricultural	5.4	11.4
Urban salaried	12.9	20.9
Urban casual labor	2.8	2.7
Other urban	2.4	6.2
Total Urban	25.0	42.0
Total	100.0	100.0

Source: Pradhan and Sahoo (2006)

We can predict the welfare changes at the household level using the same equivalent variation measure that we used in the previous section. The results are presented in Table 8. The overall total estimates are of the same order of magnitude as the GTAP results, giving us some confidence in the robustness of the overall approach. The individual household results are robust to underlying parametric uncertainty in most cases.

Table 8: Estimated Indian Household Equivalent Variation

(US\$ millions)

	BIMSTEC Completion			BIMSTEC+Japan		
	Mean	SD	SE	Mean	SD	SE
Rural self-employed agricultural	74.6	9.0	0.2	1030.5	189.2	4.7
Rural agricultural labor	35.8	3.3	0.1	-131.9	30.0	0.7
Rural non-agricultural labor	56.0	1.7	0.0	113.9	9.2	0.2
Other rural	42.4	2.8	0.1	-89.6	22.3	0.6
Urban agricultural	4.7	0.2	0.0	1.8	0.5	0.0
Urban self-employed non-agricultural	66.1	4.0	0.1	-140.8	44.2	1.1
Urban salaried	115.6	6.0	0.1	-17.4	40	1.0
Urban casual labor	12.4	0.9	0.0	-44.1	10.9	0.3
Other urban	17.3	1.1	0.0	-78.0	13.3	0.3
Total Rural	209.0	10.1	0.3	923.0	193.1	4.8
Total Urban	216.0	7.4	0.2	-278.0	62.0	1.6
Total	425.0	12.5	0.3	644.0	202.8	5.1

Source: India model simulations

BIMSTEC tends to benefit all households, by modest amounts. The biggest gainers in absolute terms are urban salaried and rural landowners, which are among the wealthier groups. BIMSTEC-Japan, by contrast, is predicted to have a much less even distributional effect. Primary gainers are agricultural land-owners (a result almost certainly dependent on opening agricultural markets in Japan) while rural labor (the poorest segment of society) is hurt, as is the urban region overall. The overall gains are positive. This result suggests that the Indian government would have to find complementary policies to avoid adverse effects on many parts of society with a BIMSTEC-Japan agreement. Since overall gains are positive, this is feasible.

The income effects can be converted into poverty impacts using elasticities. The results (for the \$1/day criterion) are shown in Table 9. Under the BIMSTEC scenario, poverty falls in both the urban and rural groups, and in all groups. The overall effect is somewhat smaller

Table 9: Estimated Indian Household Poverty Impact

	BIMSTEC Completion		BIMSTEC+Japan	
	Headcount Ratio (% Δ)	Headcount (Δ 000s)	Headcount Ratio (% Δ)	Headcount (Δ 000s)
Rural self-employed agricultural	-0.2	-166.8	-3.0	-2306.1
Rural agricultural labor	-0.3	-369.4	1.0	1359.3
Rural non-agricultural labor	-0.3	-201.3	-0.6	-409.6
Other rural	-0.3	-100.3	0.6	212.2
Urban agricultural	-0.3	-20.4	-0.1	-7.8
Urban self-employed non-agricultural	-0.5	-52.2	1.1	111.3
Urban salaried	-0.5	-48.7	0.1	7.3
Urban casual labor	-0.4	-53.9	1.4	191.0
Other urban	-0.2	-19.6	1.1	88.0
Total Rural	-0.3	-837.8	-0.4	-1144.2
Total Urban	-0.4	-194.9	0.8	389.8
Total	-0.3	-1032.7	-0.2	-754.4

Source: India model simulations and Povcal, World Bank 2007

than that estimated above, but still represents approximately 1 million people drawn out of extreme poverty in India. In the BIMSTEC-Japan case, poverty still falls overall, and with order of magnitude similar to that predicted by aggregate method. But here we see a fall in rural poverty, and a rise in urban poverty. Moreover, the fall in rural poverty is driven by changes in the land-owning group. A significant proportion of the landless workers, the poorest members of society, are estimated to fall into poverty. The finer gradation of the household data in the India model enables us to develop a much more nuanced picture of the potential effect of the policies on poverty than the broader GTAP model, and suggests that, while falls in aggregate poverty are likely, the results suggest that the Indian government would need to undertake further measures if it wishes to ensure that a BIMSTEC-Japan agreement would not hurt the most vulnerable members of its society. Of course, as the Indian economy continues to grow at pace, we would expect to see the poverty levels declining over time.

7. Concluding Comments

In this paper we have explored the potential impact of a BIMSTEC-wide free trade agreement and possible extension to include Japan, using both a traditional index approach and a more sophisticated CGE approach which included analysis of potential effects of the scenarios of poverty in the region, which remains one of the world's poorest.

As with any technical analysis, there are several limitations to the current study. The GTAP6 data, while the best that is currently available, has a base year of 2001 (our protection data is much more recent, based on 2005). Since some of the economies in the region, notably India, are developing rapidly, it may not fully reflect the current economic reality, although broad conclusions are likely to be valid. This may be partially rectified when the GTAP7 data becomes available. Similarly, we would like to be able to undertake a household level analysis other economies, in the same way as we have for India. Future work will enable us to do something similar for Bangladesh, Sri Lanka and Nepal.

Subject to the usual methodological caveats, however, we can draw several conclusions. Implementation of a free trade agreement between Japan and BIMSTEC would initially have a modest overall economic impact, with the primary beneficiary being Thailand. Given that Thailand and Japan have already signed a free trade agreement, the outlook for BIMSTEC-Japan might at first glance appear limited. However, there are potential benefits. An agreement would have a positive impact on poverty in the region. Moreover, the trade trends indicate that the complementarity in the region with Japan has been increasing over time. As this occurs, the potential gains are magnified. Hence, while at the present stage the immediate benefits to some of the smaller economies in BIMSTEC might be small in terms of overall welfare, and for them, BIMSTEC-Japan cooperation is initially likely to be most valuable outside of the trade policy realm (e.g., technology transfer), an agreement would 'lock in' free movement of goods, a fact which will be of greater significance to all sides as the economies grow and their trade profiles become more complementary over time.

The study also highlights potential pitfalls. For example, India would gain significantly from market access to Japan, but is hampered somewhat in overall efficiency terms by existing trade and non-trade distortions. Moreover, much of the potential for efficiency gains is in the area of agriculture, which has been a sticking point in other negotiations for many of the countries under consideration. Moreover, the difference in initial welfare distribution highlights strongly the need for BIMSTEC-Japan cooperation to foster agreement in all of the target areas it has outlined, and not only trade reform, if it is to be of immediate benefit to smaller and more vulnerable BIMSTEC members.

Endnotes

- ¹ In this section all of our calculations are based on COMTRADE data from 1999-2006. Calculations are generally based on reporter data, but where this information is missing we have reconstructed the relevant flows using the mirror data from partners.
- ² We have calculated the index using COMTRADE data using HS1996 2-digit classifications. Again, where possible, we have filled gaps using the mirror data.
- ³ See Gilbert and Wahl (2003) for an application of these ideas to the case of China's WTO accession.

- ⁴ Goldberg and Pavcnik (2007) provide a similar conceptual framework to Winters (2002), and have also surveyed the ex- post analyses of the impact of globalization more broadly on income distribution. They find a contemporaneous increase in globalization and inequality in most developing countries, but conclude that establishing a causal link between these two trends is challenging.
- ⁵ See also the recent overview article on the same topic by Hertel and Winters (2005).
- ⁶ The GTAP6 database identifies only a subset of BIMSTEC economies, namely Bangladesh, Sri Lanka, India and Thailand, hence our analysis is limited to those economies.
- ⁷ Equivalent variation is the monetary value of the increment in income that would have to be given to (or taken away from) a household at today's prices to make them as well off today as they would be under the proposed policy change.
- ⁸ The procedure we used was to first split the factor income proportions across skilled and unskilled labor using the aggregate level of factor use in GTAP and the allocation of labor to agricultural/non-agricultural activities. Once this mapping was complete we were able to construct household incomes consistent with the GTAP6 data. These matched the proportions in the original data quite closely. We then matched the consumption categories to GTAP categories, and used the overall GTAP consumption proportions to split the individual household proportions where necessary. Finally, we used the RAS method (Bacharach, 1970) to ensure that the household consumption shares were consistent with the household incomes and total expenditures in GTAP6. The degree of adjustment required was relatively small.
- ⁹ GTAP6 data is drawn from MacMaps, and while older (based on 2001) does have some advantages over the raw data. Where GTAP6 indicates that the applied tariff is lower than recorded in TRAINS, we leave it in place.
- ¹⁰ That is, we use the percentage changes in the export volume and price indices for India along with the elasticity of export demand to calculate the shift in the export demand schedules faced by India.
- ¹¹ The standard error is a measure of our confidence that the estimated sample mean is the true population mean, and is decreasing in the number of iterations chosen since $SE = SD/\sqrt{n}$ where n is the number of iterations and SD is the estimated standard deviation. In the results reported below we are limited to 625 iterations due to computational constraints, implying that our confidence bounds on the means are 4 percent of the standard deviations.
- ¹² The numbers used in a Monte Carlo experiment are not truly random but rather pseudorandom. This means that the same series of pseudorandom numbers can be generated multiple times. CRN is a simple variance reduction technique where the same set of 'random' numbers is used across multiple scenarios, ensuring that there is no possibility that an unusual draw might inflate the variance of one scenario relative to another.
- ¹³ Using the COMTRADE data, intra-BIMSTEC complementarity is around 63 percent in 1999, 65 percent in 2001 (the base year of GTAP6)

and 70 percent in 2006. For ASEAN, the corresponding figures are 79, 84 and 86 percent.

- ¹⁴ See Chen and Ravallion (2004) for more in depth discussion of poverty measures and trends in global poverty.
- ¹⁵ The 940 million figure is of course likely to be a significant underestimate of poverty in BIMSTEC, because we do not have data on Bhutan, Nepal or Myanmar.
- ¹⁶ It is also possible to base the calculations on average changes in real incomes, assuming complete distribution neutrality. Anderson et al. (2006) argue that linking key model variables to the possible change in the average per capita consumption of the poor, as this index attempts to do, better captures from model results some of the distributional aspects of the changes in real income and not simply the average gain.

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